

**TIM 101 Term Paper: Instructions for Term Paper B, and for completing the required coursework (due in-class, on Thursday, December 6, 2018):**

**Course website:** <https://tim101-fall18-01.courses.soe.ucsc.edu>

**A. General feedback for the class based on reading Term Paper A**

- The quality of work on Term paper A ranged, for the most part, from very good (A) to excellent (A+).
- If I made suggestions for improvement, then you can use these suggestions to revise and re-submit your paper. Keep these comments and suggestions firmly in mind as you work on Term Paper B (the new topic).
- On composition: Make the paragraph the unit of your composition, which means the following. Start each paragraph with a sentence expressing a single idea or theme. Then use the paragraph to develop this single idea (only). Do not jump to other ideas in the same paragraph, unless the purpose of the paragraph is to compare or contrast two or more ideas. Use real examples from the speaker's presentation to illustrate your ideas. End the paragraph with a conclusion/bridge to the next paragraph. Finally, make sure that your paragraphs tell a continuous story.

**B. Instructions for Term Paper B (Topic 2) and for the final submission of the work required for this course (due in-class, on Thursday, December 6, 2018):**

1. **Term Paper A.** First complete Term Paper A: This **may** require you to refine and expand your Term Paper A based on my feedback and suggestions.
2. **Choose a Topic for Term Paper B.** For Term Paper B, choose, as the topic, one of the eight speaker (including today's speaker) presentations in Fall 2018. The speaker presentation that for you choose for Part B must be is **different** from the one you selected for Term Paper A.
3. **Term Paper B.** Write Term Paper B using the guidelines that were given for writing Term Paper A. First create a structured **outline** for Term Paper B. (Please remember to submit your outline with your paper.) Then expand this outline into a short **1500-2000 word paper** (approximately 6-8 double-spaced pages) term paper clearly structured into **sections** (and subsections if appropriate) with appropriate **headings for each section**.
4. **Integration.** After completing Term Paper B, add a short **creative** 300-word section showing possible links (connections) between Term Paper A and Term Paper B, within the context of the development, management, and commercialization of technology. Call this section "**Integration.**"
5. **Attach all outlines** at the end. It is also recommended that you have a table of contents.
6. Hand in the **final version** of your completed work (Term Paper A, Term Paper B; Integration) in class on **Thursday, December 6, 2018**.